GOVERNMENT OF INDIA
TEXTILES
LOK SABHA

UNSTARRED QUESTION NO:5098
ANSWERED ON:26.04.2002
SWADESHI MELAS
MOHAN RAWALE

Will the Minister of TEXTILES be pleased to state:

(a) the number of the Swadeshi Melas organized in the country till December 31, 2001 and the contribution of his Ministry in these melas;

(b) whether the Government are contemplating to extend their cooperation in organizing more swadeshi melas in future;

(c) if so, the details thereof;

(d) whether the Government propose to restructure the Apparel Export Promotion Council; and

(e) if so, the details thereof ?

Answer

MINISTER OF STATE FOR TEXTILES (SHRI V.DHANANJAYA KUMAR)

(a) to (c) Ministry of Textiles neither organizes nor maintains any information on the number of Swadeshi Melas organized in the country. However, some of the organizations under it, as part of their developmental and promotional activities, do participate in or provide financial assistance to organizations or agencies for participation in exhibitions and fairs including Swadeshi Melas on the basis of their assessment of likely exposure, participation of beneficiary and sales. As per information available, the following organizations have participated and spent the amounts indicated against them in the various Swadeshi Melas organized during January-December 2001:-

Name of organization/office	Name of the event	Amount spent
Weavers Service Centre, Delhi Under the Development Commissioner (Handlooms) In New Delhi.	Swadeshi Vanvasi Mela organized by the Centre for Bhartiya Marketing Development	Rs. 40,500
Central Wool Development Board, Jodhpur. Development Commissioner (Handicrafts), New Delhi	Swadeshi Mela at Jodhpur,	Rs.207,500
(i) Swadeshi Mela at Gorakhpur		Rs. 67,500
(ii) Swadeshi Mela at Indore		Rs.405,000
(iii) Swadeshi Mela at Cochin		Rs.202,500
(iv) Swadeshi Mela at Jodhpur		Rs.10,50,000

(d) & (e) An Expert Group was constituted to study the functioning of the Export Promotion Councils which has recommended parameters for membership and election of the Council/Chairman, cap on overall tenure of Executive Committee Members; delegation of financial powers; staff control and supervision, etc. The report of the Expert Group has been sent to all textile Export Promotion Councils including Apparel Export Promotion Council to incorporate and adopt the suggested changes.